

DUI COUNCIL OF LANCASTER COUNTY

March 9, 2016

MINUTES

I. FINANCIAL REPORT

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| 1. | Checking: | \$2,120.29 |
| | Grant: | \$8,694.40 |

State released the D&A prevention/treatment funding. We have received August-November reimbursements. Waiting on December-February. Still owing 2,573.92. See Financial Reports.

II. ONGOING ACTIVITY UPDATES

1. **RAMP:** Crystal has been instructed to begin Council sponsored trainings. She recently conducted a training for Funk's (coming to Leola) for 67 servers. Much of her spring training will focus on Elizabethtown and the surrounding area. More than 50 licensed establishments between Lancaster and Harrisburg have recently failed UAD compliance checks.
2. **STEARCLEAR:** She was contacted by STEARCLEAR regarding a partnership with Wilsbach/Anheuser Busch/Wilsbach. STEARCLEAR is a Berks County based company that will drive both the car and the driver home safely. For more information on its history and service visit www.stearclear.com
3. **BARNSTORMERS:** Crystal is working on several partnerships with the Barnstormers. One plan she is currently working on involves bringing the Clydesdale Horses to downtown Lancaster. More to come as this plan does/doesn't come to fruition. It was suggested to involve the Police Taxi in this event as well.
4. **CHECKPOINT COORDINATOR:** See attached report.

5. WEBSITE/FACEBOOK UPDATES

a. Facebook Dashboard:

January: 170 followers. 9 posts = 431 contacts. Demographics are 63% female, 37% male. 4% age 18-24, 22% age 25-34, 37% age 35-44, 22% age 45-54, 13% age 55 and over.

February: Emphasis on Super Bowl Sunday/Designated Drivers/Responsible Hosting: 20 posts = 1,186 contacts. Demographics remain consistent

Crystal recommended that the Council begin using the "Boost" feature on Facebook. For a minimal charge of \$5.99, posts can be directed to any user within a specific designated region, i.e. by zip code. Once a payment course can be set-up, the Council will begin using the feature, particularly during those times of the year when DUI/DUI-D are most likely.

b. Website:

1. Missy has updated the website to include a Treatment resource page.
6. **POLICE TAXI:** Reserved for Solanco Act Out Loud: 5/16-20. That same month, it will again participate in the "Cops & Rodders" event in Hempfield.
 7. **LUNCH & LEARN PROGRAM/MEMBERSHIP DRIVE:** Further discussion is needed to determine whether or not to go through the Chamber to produce a mass mailing to business/industry.
 8. **COMPASS MARK UPDATE:** Carol Kuntz has resigned as Executive Director to accept a position with the Pennsylvania Association of Non Profit Organizations. The interim CEO is Mark Esterbrook.

III. ADDITIONAL ACTIVITY

1. **Barnstormers Ad:** The half-page ad has been ordered and paid (\$2,500). The team prints its program for away games in addition to home games. The potential outreach is over 350,000.
2. **Act Out Loud Rally, Solanco:** Plans are well underway for the event on Friday, May 20.

IV. MISCELLANEOUS

1. The Council voted to send its condolences to fellow Council member, Marge Weinlein, after the passing of her husband. Barb will contact Royer's.
2. The Center for Traffic Safety's Director, Wayne Harper, is retiring May 31. Barb will be filling his position beginning June 1. She will eventually step down as coordinator once her replacement has been fully acclimated, but she will remain an active member.

V. IMMEDIATE PLANNING

DUI Awareness Conference, June 14

Theme: "Keeping You Plugged In for 25 Years"

Incentive Item: Retractable 3-in-1 Charging Cable that has a multiple USB adapter for phones and tablets.

a. Workshops:

- 1) What's trending?: Amanda Garrett/Mazzitti & Sullivan **Amy to confirm**
- 2) Prevention CPR: Bevan Allen/Compass Mark – Confirmed (MORNING SESSION)
- 3) Science of Addiction: Dr. Troncale/Retreat of Lancaster **Dana to confirm**
- 4) Case Law: Dave Drumheller/PA District Attorney's Association – Confirmed (ANY SESSION)
- 5) Ethics & Empathy: Marilyn Stein – Confirmed (ANY SESSION-DUAL) **Dana to confirm**
- 6) Below 100: Commissioner Michael Flanagan – Confirmed (ANY SESSION)
- 7) UFOs: Unknown Facts Of Substances: Gene Stull – (MORNING & AFTERNOON)

b. Keynote: George Geisler

c. Top Guns: So far we have: 9 nominees ranging from 4 to 57. Do we get plaques for everyone or go back to having a cut off? Barb will ask officers who have won repeatedly if they prefer a plaque or could suggest another award they might prefer.

d. Closing: Officer Lynn Anderson of Northern York County Regional Police Department. Lynn was shot at point blank range and miraculously escaped without injury. He will share his story.

e. Raffle: The Council had discussed the possibility of conducting small games of chance and prize raffles as a fundraiser. We will be unable to do this as Compass Mark receives funding to conduct anti-gambling programs and trainings. We might consider a large prize drawing. Tabled until the April meeting.

VI. NEXT MEETING

Due to several scheduling conflicts, meetings April, May and June will vary from the usual second Wednesday of the month. All meetings will remain at 8:30a.m. at Compass Mark, Room B107.

April 20
May 18
June 29
July 13
August 10
September 14
October 12
November 9
December 14

PA DEPARTMENT OF TRANSPORTATION
IMPAIRED DRIVING PROGRAM

LANCASTER COUNTY

Administered by:

Center for Traffic Safety

Coordinated by:

James Gardill, West Hempfield Township Police Department

RECENT ACTIVITY:

ROVING PATROL:

10/31/15	Five Departments	17 Contacts 3 DUI 16 Traffic Arrests 7 Warnings	3 Detained
11/27	Seven Departments	28 Contacts 1 DUI 10 Traffic (1) Fleeing/Eluding 21 Warnings	1 Detained

SOBRIETY CHECKPOINTS:

11/25	Columbia Avenue/Lancaster Township, Route 462	897 Vehicles	8 Detained 7 DUI (3 Alc, 1 Drug) 0 UAD 5 Traffic Arrests
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Volunteers: 9 YTI, 1 LGH, 3 Civilian, 9 Fire Department

UPCOMING ACTIVITY:

Roving and Checkpoint Scheduled Between 3/17-3/19
Rovings and checkpoints scheduled monthly for duration of grant.